



# Leisure and Tourism

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## 9% of jobs in Hull and East Yorkshire are in Leisure and Tourism

This sector includes jobs in pubs, hotels, restaurants, cafés, takeaways, holiday villages, campsites, amusement parks and visitor attractions, gyms, sports clubs and bookmakers. Good people skills are vital, as most jobs in this sector will involve dealing with members of the public on a daily basis.

### Did You Know?

- The number of jobs with businesses in the leisure and tourism sector in Hull and East Yorkshire has grown by 6% since 2015 to approximately 22,795.
- There are around 2,000 more jobs in this sector than in 2019, before the COVID-19 pandemic began, an increase of 9%.
- Tourism is worth £963 million to the East Yorkshire economy and is vital for the region's growth and economic prosperity.

### Will there be opportunities available?

- Visitors to the UK are forecast to spend £29.5 billion in 2023, 14% higher than 2022 and 4% higher than before the pandemic in 2019.
- Tourism is expected to create nearly 700,000 jobs in the UK in the next decade.
- The number of jobs with pubs and hotels in Hull and East Yorkshire has remained stable since 2015 at around 6,600.
- The number of jobs with takeaways and mobile food stands in Hull has increased by 56% since 2015 to around 1,250.
- There are around 1,050 more jobs working for cafes and restaurants in Hull and East Yorkshire than there were in 2015, an increase of 25% to approximately 5,250.



Job Title	National Average Salary
Catering Manager	£18,000 to £30,000
Chef	£15,000 to £30,000
Events Manager	£21,000 to £40,000
Hotel Manager	£20,000 to £60,000
Kitchen Assistant	£11,500 to £16,500
Restaurant Manager	£18,000 to £28,000
Tourist Information Centre Assistant	£15,000 to £25,000
Travel Consultant	£18,000 to £27,000
Waiting Staff	£12,000 to £22,000

### Skills/qualities

- Customer service
- Communication
- Team working
- Flexibility
- Attention to detail

### Useful subjects include;

- Maths
- English
- Languages
- Customer Service

### Some local employers

- [www.bridspa.com](http://www.bridspa.com)
- [www.connexinlivehull.com](http://www.connexinlivehull.com)
- [www.thedeep.co.uk](http://www.thedeep.co.uk)
- [www.eastridingleisure.co.uk](http://www.eastridingleisure.co.uk)
- [www.hulltruck.co.uk](http://www.hulltruck.co.uk)
- [www.hulltheatres.co.uk](http://www.hulltheatres.co.uk)
- [www.sewerbyhall.co.uk](http://www.sewerbyhall.co.uk)

Sources: BRES, Invest East Yorkshire, Visit Britain, World Travel & Tourism Council, National Careers Service

For information... [www.skillshullandeastyorkshire.co.uk](http://www.skillshullandeastyorkshire.co.uk) [www.logonmoveon.co.uk](http://www.logonmoveon.co.uk)  
[www.visiteastyorkshire.co.uk](http://www.visiteastyorkshire.co.uk) [www.visithull.org](http://www.visithull.org) <https://nationalcareers.service.gov.uk/job-categories/travel-and-tourism>  
[www.abta.com/industry-zone/education-and-career-development/careers-in-travel](http://www.abta.com/industry-zone/education-and-career-development/careers-in-travel)

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The information presented is accurate at the time of publication.



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